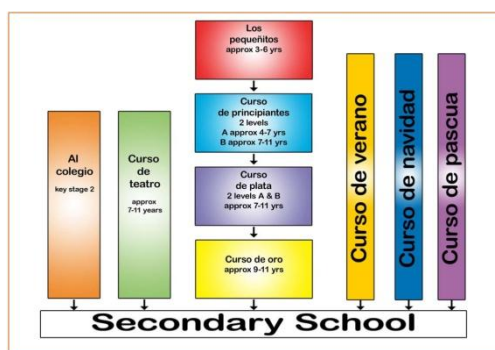


What is included in my LCF Franchisee Starter Pack?

Teaching Resources

- Very detailed lesson plans and worksheets supplied digitally in the language/s of your choice
- Samples of CDs and Membership Packs
- Puppet
- Boardgames
- French and/or Spanish map and other activity boards (relevant to chosen language)
- Flashcards (set of A4 and set of A5)
- Happy Families card set
- Free access to Babelzone for you and your teachers.
- **Ongoing teacher training & workshops** - Teachers have access to an online collection of training videos, plus full-day group workshops run by experienced club organisers and head office staff. At our workshops we will train you to teach using our comprehensive in-school courses and lesson plans.
- The LCF curriculum contains full lesson plans, flashcards, worksheets, games, song CDs, etc. **No lesson preparation time is needed.**
- LCF courses contain short and focused whole-class lessons, with engaging and stimulating tasks. Our courses provide opportunities for cross-curricular activities, regular monitoring and assessment of progress. Course samples can be downloaded or emailed on request.



Promotional Materials

- We provide set-up support, initial and ongoing marketing support, and business support.
- We provide regular business leads and enquiries from schools and parents, generated by our national marketing campaigns
- Personalised marketing templates supplied digitally
- Your own webpage
- Access to secure area of our Members website
- 200 Business cards
- 2 x magnets for car signage
- 200 x generic LCF fliers and labels
- Fliers for demonstration lessons
- 10 posters
- Templates for LCF posters and personalised fliers
- Ads and customised letters for schools



Training and Support

- Initial Marketing Training Session to get you started!
- Our highly optimised website will provide you with regular leads from keen parents and schools
- Ongoing business training and support to show you how to make money using your education and language skills.
- Discounted rate for our preferred online accounting package
- Teacher training workshops
- Access to online teacher training
- Additional Mentoring and Coaching services available